**Alchimie launches *Give Me Five* with Socca World Cup 2019**

*Alchimie brings six-a-side World Cup and amateur football leagues to TV*

12 Oct 2019. Alchimie, the content aggregator and dynamic distributor today announces ***Give Me Five*** a brand-new channeldedicated to leagues of international, domestic and regional, five-a-side and six-a-side football. To accompany the launch of ***Give Me Five***renownedsports journalists ***Julien Geneste, Maxime Gras***and ***Jules Cicurel***will report live from Crete on the [***Socca World Cup 2019***](https://soccafederation.com/competition/crete-2019/), the international six-a-side football tournament taking place 12-20 Oct 2019.

The *Socca World Cup* will see 40 countries battling it out to wrestle the crown from reigning champions Germany. *Give Me Five’s* crack reporting team will show twelve matches every day with expert commentary on the games and insight to the goals, fouls, players and decisions. Last year’s tournament was watched by millions across the world and this year expects a larger audience tuning in from the opening game Latvia V Egypt on 12th Oct 2019 to the final on 20th October.

*Give Me Five* will also report from the amateur six-a-side and five-a-side leagues across Europe, with its original programme ‘*Too Good To Miss/ C’est Pas Bien De Se Moquer’* a mix of the best of the best goals, balls, ratings and an assessment of the points on the ground – and the overall league performance.

Outside reporting on live matches and leagues, *Give Me Five* has hours of premium quality documentaries giving in-depth knowledge across all areas of football, from the history of Manchester United, to detailed comparisons of the greatest players such as Messi v Ronaldo, to ‘How To’ tutorials from champion pro-football Freestyler Jordan Meunier (@jordanthefreestyler) – if you’re passionate about football *Give Me Five* has it all.

“*Give Me Five* reflects the passion for football that amateurs bring to the pitch and to their game. The five -a-side and six-a-side game is fast and furious, there are domestic and international rivalries, like in any other sport, and each team is vying to become unbeatable. This is authentic, grass roots football at its best – with fans all over the world. We’re delighted to be able to bring it to the screen.” – said Nicolas d’Hueppe, CEO of Alchimie.

*Give Me Five* is created in partnership with *The Five,* the French organisation behind indoor sports from Five A Side Football to Ping-Pong. Five-A-Side is gaining popularity all over the world, it has over 5 million players in France alone, and hundreds of clubs in the UK, Spain and Germany. The Five has

become the home of amateur leagues, providing a platform for the community and harnessing the authenticity of grass roots football and passion for the game.

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**About Alchimie**

Established in 2016, Alchimie partners with over 250 European content creators and rights-owners and has a sizeable library of over 40,000 hours of multi-language, premium content in many genres Nature, travel, History, Science, Crime, Kids, sports, etc., which it distributes through themed standalone or co-published SVOD channels to over 40 digital platforms including  Google, Amazon, Apple, Samsung, and Telecom Operators.

In 2019, Alchimie acquired UK OTT Service provider TVPlayer, the only independent OTT aggregator of TV channels in the UK.  TV Player has 2.6 million registered users in the UK who can watch on the web and on native apps more than 100 free & pay-for TV channels.

Alchimie’s channels include, *Military Stories, Species, Humanity, Think, Big Name, GiveMe5, Moods and Okidoki*. With offices in UK, France, Germany and Australia, Alchimie employs over 100 people and operates in more than 10 countries [**www.alchimie.com**](http://www.alchimie.com)

**For further information contact:**

**Sophie Naylor**

**sophie@watchlisttv.co.uk**

+44 (0)7931 785151