

Alchimie to deliver Off the Fence content

30 March 2020. Alchimie, the **video tech content enabler**, today announces a brand new partnership with non-fiction specialist, **Off the Fence**. The new agreement sees Alchimie distribute **150 hours** of Off the Fence's premium factual content via its themed subscription channels, which are distributed to over 40 digital platforms and telcos across Europe, including TV Player, Alchimie's UK based OTT platform.

The new agreement is Alchimie's first with Off the Fence, and **adds premium German- and Spanish-language** documentaries to Alchimie's 45,000 hour strong portfolio of multi-language factual content. The partnership incorporates a range of inspiring History, Travel, Science, Nature and Culture documentaries, carefully selected to complement Alchimie's editorially themed subscription channels, Crime, Humanity, Species and Big Name. In addition, Alchimie has acquired six US reality titles from Off the Fence to support its recently launched lifestyle channels in France.

Nicolas d'Hueppe, CEO of Alchimie said. "We're delighted to be able to introduce new, enthusiastic German and Spanish audiences to **Off the Fence's** documentaries. Off The Fence's specialism of prestigious factual content with global appeal is a great fit for our content portfolio, which we rely on to regularly refresh our channels and keep viewers engaged."

"Alchimie has an impressive range of themed factual channels providing a considered collection of documentaries to on-demand audiences. Whether the viewer is interested in Wildlife or Current Affairs or Science or Celebrities, Alchimie range of factual channels offer something to suit everyone, and our shows get a new engaged audience." said Stefanie Fischer, Managing Director of Sales at Off the Fence.

Alchimie themes, curates and dynamically promotes its channels to generate new audiences for existing content. Working in partnership with rights holders and owners on a revenue share basis, Alchimie's services provide digitisation, translation, subtitles, dubbing and dynamic promotion for premium content, which Alchimie delivers as part of its channel bouquets.

About Alchimie

Established in 2016, Alchimie partners with over 250 European content creators and rights-owners and has a sizeable library of over 45,000 hours of multi-language, premium content in many genres Nature, Travel, History, Science, Crime, Kids, Sports, etc., which it distributes through themed standalone or co-published SVOD channels to over 40 digital platforms including Google, Amazon, Apple, Samsung, and Telecom Operators.

Alchimie's channels include, *Military Stories, Species, Humanity, Think, Big Name, GiveMe5, Moods and Okidoki*. With offices in UK, France, Germany and Australia, Alchimie employs over 120 people and operates in more than 10 countries www.alchimie.com

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About Off the Fence

Off the Fence is a leading non-fiction content company of global scale and reach, producing and distributing exceptional factual programming. Owned by ZDF Enterprises since 2019, and established in 1994, Off the Fence is a 360 factual content Company. OTF develop, finance, produce and co-produce international non-fiction programmes across a range of genres including Natural History, Science, Travel & Adventure, Lifestyle, History, People & Culture, Crime and Feature Docs. For more information, please visit www.offthefence.com or contact Jennifer Kemp – 0044 207 869 8401.